

# Analyzing Public Comments to the FCC on Net Neutrality



Jacqueline Antwi-Danso and Tarini Konchady

December 14, 2017 — The Federal Communications Commission (FCC) rolls back Title II oversight of Internet Service Providers (ISPs)



8:11

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# FCC Repeals 'Net Neutrality' Rules For Internet Providers

December 14, 2017 - 5:30 AM ET  
Heard on All Things Considered



## TITLE II--COMMON CARRIERS

### PART I--COMMON CARRIER REGULATION

#### SEC. 201. [47 U.S.C. 201] SERVICE AND CHARGES.

(a) It shall be the duty of every common carrier engaged in interstate or foreign communication by wire or radio to furnish such communication service

---

#### Communications Act of 1934

upon reasonable request therefor; and, in accordance with the orders of the Commission, in cases where the Commission, after opportunity for hearing, finds such action necessary or desirable in the public interest, to establish physical connections with other carriers, to establish through routes and charges applicable thereto and the divisions of such charges, and to establish and provide facilities and regulations for operating such through routes.

(b) All charges, practices, classifications, and regulations for and in connection with such communication service, shall be just and reasonable, and any such charge, practice, classification, or regulation that is unjust or unreasonable is hereby declared to be unlawful: *Provided*, That communications by wire or radio subject to this Act may be classified into day, night, repeated, unrepeated, letter, commercial, press, Government and such other classes as the Commission may decide to be just and reasonable, and different charges may be made for the different classes of communications: *Provided further*, That nothing in this Act or in any other provision of law shall be construed to prevent a common carrier subject to this Act from entering into or operating under any contract with any common carrier not subject to this Act, for the exchange of their services, if the Commission is of the opinion that such contract is not contrary to the public interest: *Provided further*, That nothing in this Act or in any other provision of law shall prevent a common carrier subject to this Act from furnishing reports of positions of ships at sea to newspapers of general circulation, either at a nominal charge or without charge, provided the name of such common carrier is displayed along with such ship position reports. The Commissioner may prescribe such rules and regulations as may be necessary in the public interest to carry out the provisions of this Act.

#### SEC. 202. [47 U.S.C. 202] DISCRIMINATION AND PREFERENCES.

(a) It shall be unlawful for any common carrier to make any unjust or unreasonable discrimination in charges, practices, classifications, regulations, facilities, or services for or in connection with like communication service, directly or indirectly, by any means or device, or to make or give any undue or unreasonable preference or advantage to any particular person, class of persons, or

# **DON'T GIVE CERTAIN ENTITIES PREFERENCE WHEN PROVIDING SERVICES**

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Parties interested in exploring the entire record of filings for the *Restoring Internet Freedom* Notice of Proposed Rulemaking, WC Docket No. 17-108, are encouraged to download the compilation described in Public Notice DA 17-1089, released November 7, 2017. The Public Notice includes links to three .zip files that contain a complete set of filings submitted as of November 3, 2017.

## Filters

Docket 17-108 ✕  
 Commission Documents [🔗](#)  
 Small Business Impact  
 Restoring Internet Freedom  
**Bureau Name**  
 Wireline Competition Bureau  
**Applicant**  
 Date Created  
 4/26/17  
**Total Filings**  
 23,950,620  
**Filings in last 30 days**  
 1,500  
 + New Filing / + Express

Date Ranges

Express Comment

Express Filings Only

Standard Filings Only

Top Filing Types

## Filings

23,950,634 results (1330.340ms) [RSS](#)

25 50 100 A A A Date Posted:Descending ▾

**Donny Sanders** 17-108  
 ...Please retain Title 2 regulations for the internet...  
 Received:4/16/2018 Posted:4/17/18 Express COMMENT

**Lana Smith Callies** 17-108  
 ...I strongly support strong net neutrality...  
 Received:4/16/2018 Posted:4/17/18 Express COMMENT

**Carolyn Robinson** 17-108  
 ...PRESERVE net neutrality and Title II...  
 Received:4/16/2018 Posted:4/17/18 Express COMMENT

**Ronald Myro Jr** 17-108  
 ...I strongly support net neutrality backed by Title...  
 Received:4/16/2018 Posted:4/17/18 Express COMMENT

**judith roderick** 17-108  
 ...preserve strong net neutrality. NO PAID...  
 Received:4/16/2018 Posted:4/17/18 Express COMMENT

## FCC Actions

**Wireline Competition Bureau**  
 2/20/18  
ERRATA

**Wireline Competition Bureau**  
 1/4/18  
DEC RULING

**Wireless Telecommunications Bureau**  
 12/14/17  
OTHER

**Wireline Competition Bureau**  
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**Wireline Competition Bureau**  
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2/20/18  
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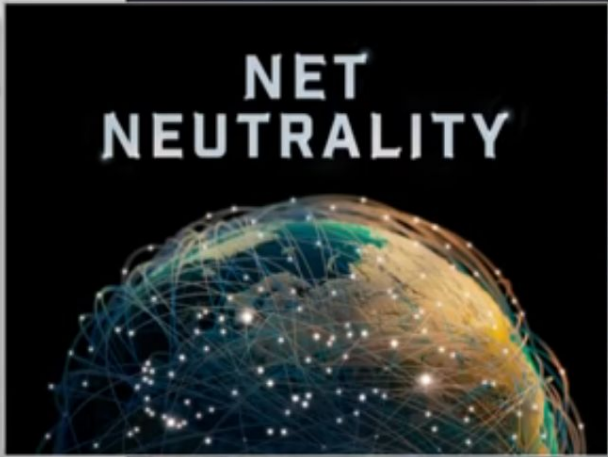
Wireline Competition Bureau  
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12/14/17  
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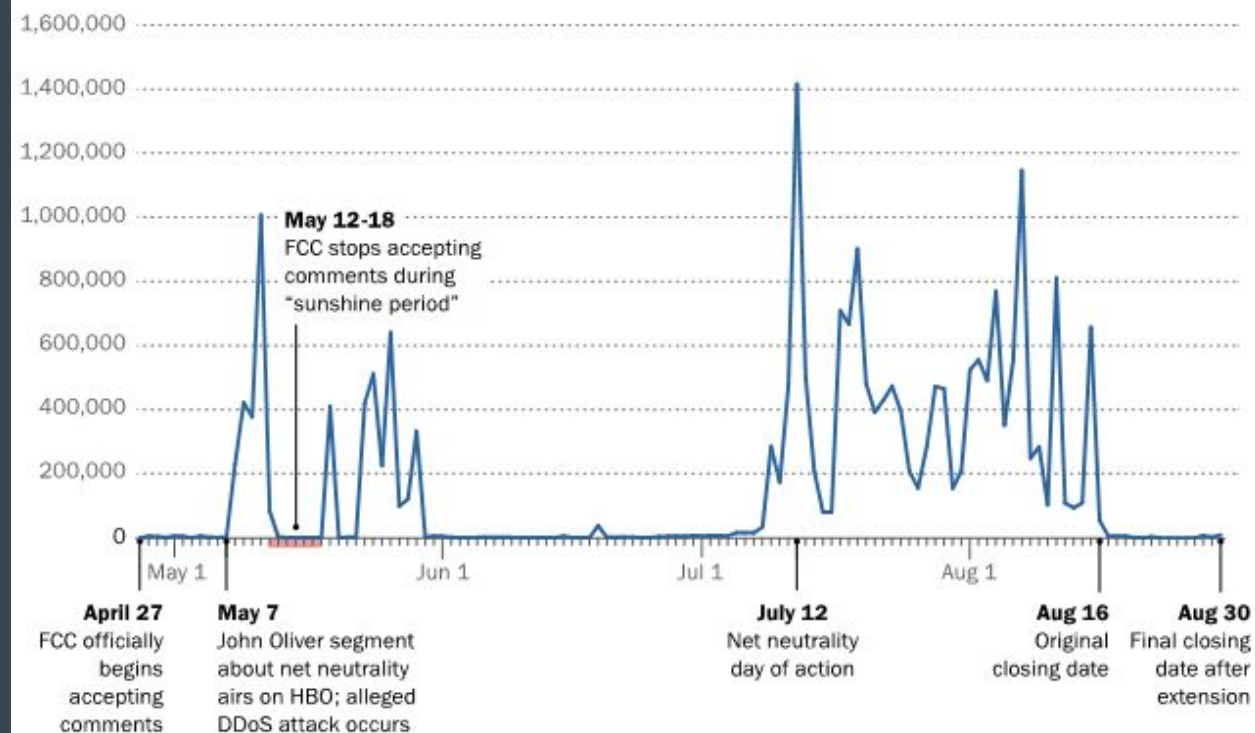
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## FCC net neutrality comment period marked by bursts of intense activity, long periods of inactivity

Number of comments per day, April 27-Aug. 30, 2017



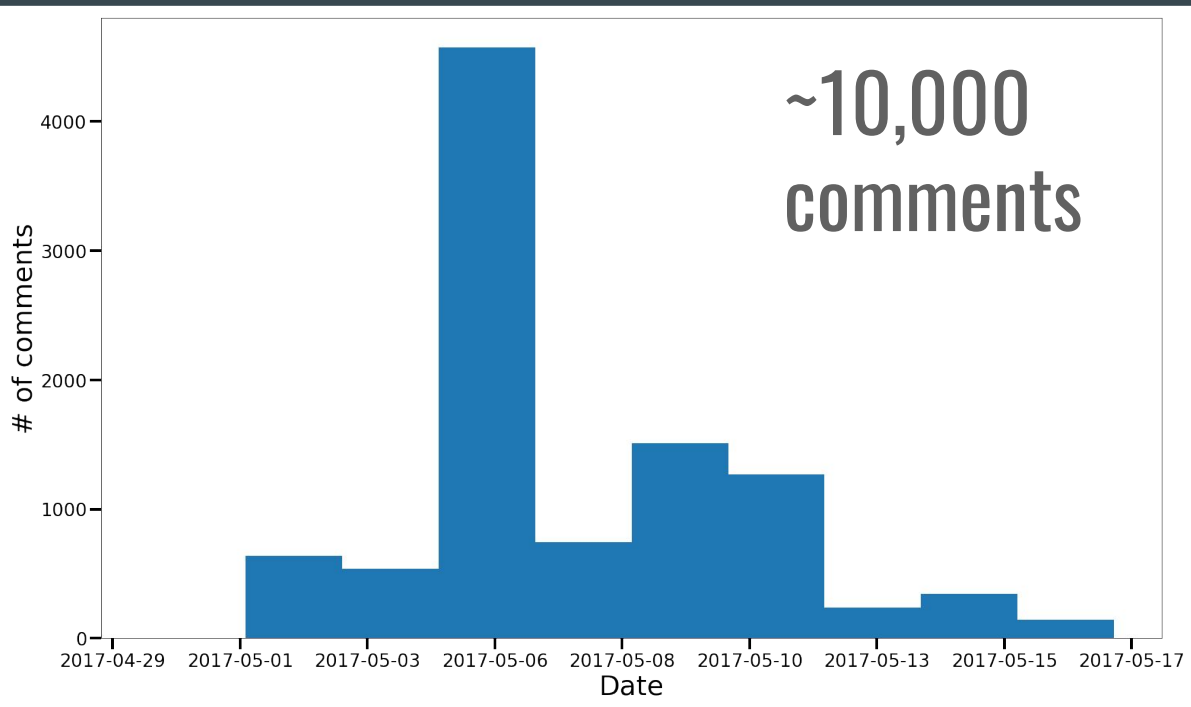
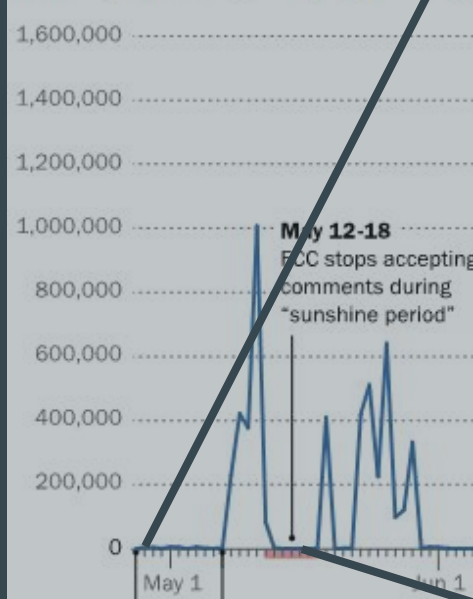
Source: Pew Research Center analysis of online submissions to the FCC's net neutrality public comment form.

"Public Comments to the Federal Communications Commission About Net Neutrality Contain Many Inaccuracies and Duplicates"



# FCC net neutrality comment period marked by bursts of intense activity, long periods of inactivity

Number of comments per day, April 27-Aug



~10,000  
comments

<b>April 27</b> FCC officially begins accepting comments	<b>May 7</b> John Oliver segment about net neutrality airs on HBO; alleged DDoS attack occurs	<b>July 12</b> Net neutrality day of action	<b>Aug 16</b> Original closing date	<b>Aug 30</b> Final closing date after extension
---	--	--	--	---

Source: Pew Research Center analysis of online submissions to the FCC's net neutrality public comment form.  
 "Public Comments to the Federal Communications Commission About Net Neutrality Contain Many Inaccuracies and Duplicates"

Jeff Kao [Follow](#)

Data Scientist. Author of WaPo cited Net Neutrality study <https://tinyurl.com/fcc-nn>. Alum at Metis SF, Columbia Law and UWaterloo  
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## More than a Million Pro-Repeal Net Neutrality Comments were Likely Faked

I used natural language processing techniques to analyze net neutrality comments submitted to the FCC from April-October 2017, and the results were disturbing.

"In the matter of restoring Internet freedom. I'd like to recommend the commission to undo The Obama/Wheeler power grab to control Internet access. **Americans, as opposed to Washington bureaucrats, deserve to enjoy the services they desire.** The Obama/Wheeler power grab to control Internet access is a distortion of the open Internet. It ended a hands-off policy that worked exceptionally successfully for many years with bipartisan support."

"Chairman Pai: With respect to Title 2 and net neutrality. I want to encourage the FCC to rescind Barack Obama's scheme to take over Internet access. **Individual citizens, as opposed to Washington bureaucrats, should be able to select whichever services they desire.** Barack Obama's scheme to take over Internet access is a corruption of net neutrality. It ended a free-market approach that performed remarkably smoothly for many years with bipartisan consensus."

"FCC: My comments re: net neutrality **regulations. I want to suggest the commission to overturn Obama's plan to take over the Internet. People like me, as opposed to so-called experts, should be free to buy whatever products they choose.** Obama's plan to take over the internet is a corruption of net neutrality. It broke a pro-consumer system that performed fabulously successfully for two decades with Republican and Democrat support."

"Mr Pai: I'm very worried about restoring Internet freedom. I'd like to ask the FCC to overturn The Obama/Wheeler policy to regulate the Internet. **Citizens, rather than the FCC, deserve to use whichever services we prefer.** The Obama/Wheeler policy to regulate the Internet is a perversion of the open Internet. It disrupted a market-based approach that functioned very, very smoothly for decades with Republican and Democrat consensus."

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REPORT

NOVEMBER 29, 2017



## Public Comments to the Federal Communications Commission About Net Neutrality Contain Many Inaccuracies and Duplicates

*Fully 57% of comments used temporary or duplicate email addresses, and seven popular comments accounted for 38% of all submissions*

BY PAUL HITLIN, KENNETH OLMSTEAD AND SKYE TOOR

*Correction: This report initially noted that 450,000 comments were submitted to the FCC during its previous open comment period on net neutrality. That data point was based only on the initial comment period, spanning Feb. 9-July 18, 2014. The FCC subsequently reopened the comment period through Sept. 15, 2014, and the report now reflects the total number of comments received during the entirety of the 2014 public comment period. In addition, a reference to John Oliver in a sentence referring to the most popular pro-net-neutrality comment has been removed. Pew Research Center has issued a [statement](#) regarding concerns raised about this analysis.*

For the second time in less than four years, the U.S. Federal Communications Commission (FCC) is considering regulations regarding net neutrality – the principle that internet service providers must treat all data the same, regardless of the origin or purpose of that data. Opponents of net neutrality regulations argue that ISPs should have the right to prioritize traffic and charge for their services as they wish. Meanwhile, supporters of net neutrality suggest that so-called fast lanes are anti-competitive and would prevent start-ups and smaller companies from competing with more well-

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Overview

Many submissions c  
false or misleading  
information

Many submissions h  
organized efforts to  
the commentary per

The comment perio  
marked by bursts of  
activity and long stre  
few submissions

Acknowledgments

Methodology

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Jeff Kao [Follow](#)

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## More than a Million Pro-Repeal Net Neutrality Comments were Likely Faked

Temporary or duplicate email comments accounted for 38%

More than a million pro-repeal net neutrality comments were submitted to the FCC during its public comment period. This data point was based only on the initial comment period. The FCC subsequently reopened the comment period, and this data point reflects the total number of comments received during the initial period. In addition, a reference to John Oliver in a comment has been removed. Few concerns raised about this analysis.

Many submissions of false or misleading information

Many submissions marked by bursts of activity and long strings of repetitive comments

The comment period was marked by bursts of activity and long strings of repetitive comments

U.S. Federal Communications Commission (FCC) is

considering regulations regarding net neutrality—the principle that internet service providers must treat all data the same, regardless of the origin or purpose of that data. Opponents of net neutrality regulations argue that ISPs should have the right to prioritize traffic and charge for their services as they wish. Meanwhile, supporters of net neutrality suggest that so-called fast lanes are anti-competitive and would prevent start-ups and smaller companies from competing with more well-

# Our Objective

To quantify  
“spamminess” of  
comments based on  
comment text and  
submission identifiers

## FCC Net Neutrality Comments

90,000 public comments on FCC proceeding 17-108, "Restoring Internet Freedom"

Megan Risdal · last updated 5 months ago

Overview **Data** Kernels Discussion Activity

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confirmation_number	Help us describe this column...	Numeric
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express_comment	Help us describe this column...	Numeric
date_submission	Help us describe this column...	DateTime
date_disseminated	Help us describe this column...	DateTime
date_received	Help us describe this column...	DateTime
text_data	Help us describe this column...	String
city	Help us describe this column...	String

6

Dataset

## FCC Net Neutrality Comments Clustered

FCC Proceeding #17-108 (text and dupe counts only, clustered)

Jeff Kao · last updated 5 months ago

Overview **Data** Kernels Discussion Activity

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dupe_count	Help us describe this column...	Numeric

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13

5

Dataset

# FCC Net Neutrality Comments

90,000 public comments on FCC proceeding 17-108, "Restoring Internet Freedom"

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**fcc\_comments.csv**

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date_disseminated	Help us describe this column...
date_received	Help us describe this column...
text_data	Help us describe this column...
city	Help us describe this column...

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Save   
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7     "city": "Washington",
8     "state": "DC",
9     "zip4": "",
10    "zip_code": "20554"
11  },
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15    }
16  ],
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18  "bureaus": [
19    {
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21      "edocs_bureau_code": "WCB",
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24    }
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30  "date_reply_comment": null,
31  "date_submission": "2017-04-27T04:00:00.000Z",
32  "delegated_authority_number": "DA-17-396",
33  "documents": [
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35      "description": "By this Public Notice, the Wireline Competition Bureau opens WC
36      Docket No. 17-108, which is captioned \"Restoring Internet Freedom.\",
37      "filename": "DA-17-396A1_Rcd.pdf",
38      "src": "https://ecfsapl.fcc.gov/file/DOC-571f9b5e91c00000-X.pdf"
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42      Docket No. 17-108, which is captioned \"Restoring Internet Freedom.\",
43      "filename": "DA-17-396A1.pdf",
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52    {
53      "name": "Wireline Competition Bureau"
54    }
55  ]
56 }
57 ]
JSON Tab Width: 8 Ln 1, Col 1 INS

```

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Download (194 MB) **New Kernel**

**d\_full.csv** Download

Describe this column...	Numeric
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Describe this column...	Numeric
Describe this column...	Numeric

**Save All** 14

# Comment Classification

```
graph TD; A[Comment Classification] --> B[Text Clustering]; A --> C[Identifier Classification]
```

Text Clustering

Identifier Classification

**Comment Classification**

```
graph TD; A[Comment Classification] --> B[Text Clustering]; A --> C[Identifier Classification];
```

**Text Clustering**

**Identifier Classification**



# Text Clustering

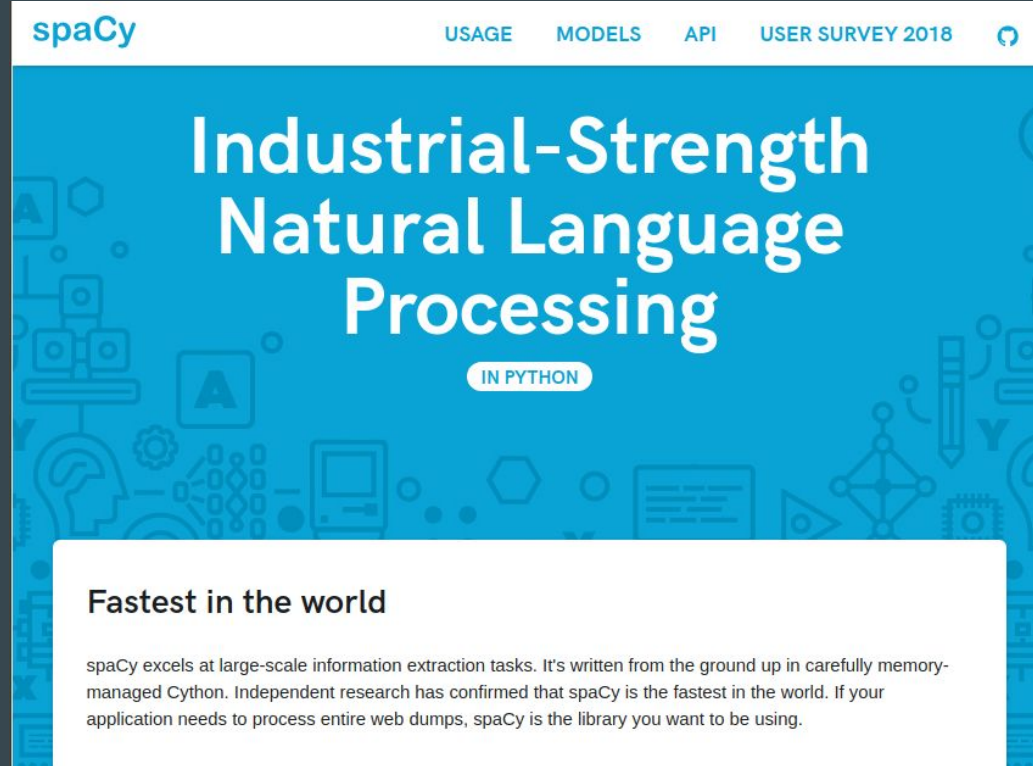
- Vectorize comment text
- Cluster based on text vectors
- Identify signature strings in clusters to determine their stance

# Text Clustering

- **Vectorize comment text**
- Cluster based on text vectors
- Identify signature strings in clusters to determine their stance

# spaCy

- Tool for Natural Language Processing (NLP)
- Written in cython—a C extension for Python to improve performance
- Amongst other things, can convert text to vectors



spaCy

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## Industrial-Strength Natural Language Processing

IN PYTHON

### Fastest in the world

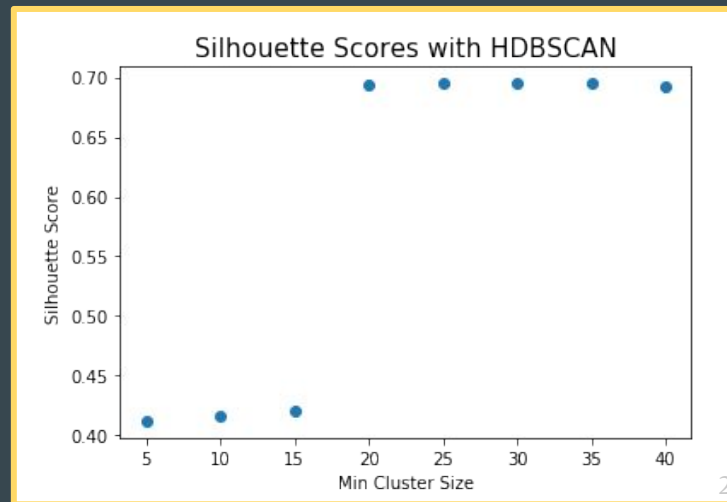
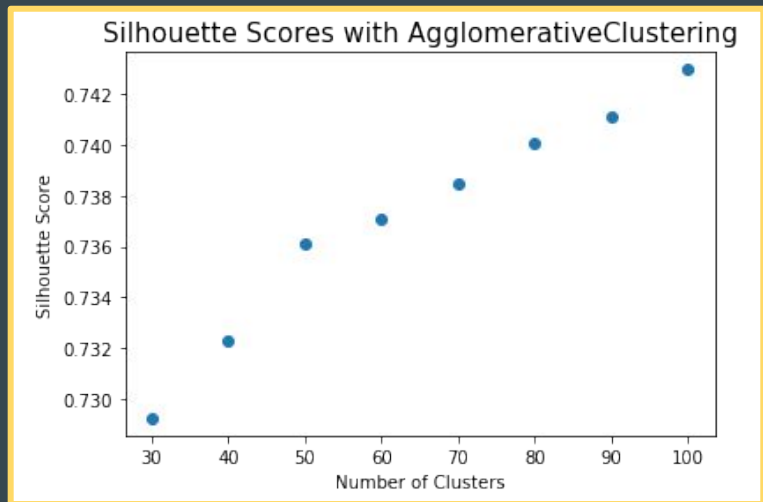
spaCy excels at large-scale information extraction tasks. It's written from the ground up in carefully memory-managed Cython. Independent research has confirmed that spaCy is the fastest in the world. If your application needs to process entire web dumps, spaCy is the library you want to be using.

# Text Clustering

- Vectorize comment text
- **Cluster based on text vectors**
- Identify signature strings in clusters to determine their stance

# Clustering

- Compared clusterers Kao used:
  - AgglomerativeClustering
  - HDBSCAN
- Used silhouette scores to evaluate clusterers (scores can range from -1 to 1; higher scores indicate better clustering)
- Chose AgglomerativeClustering with 50 clusters

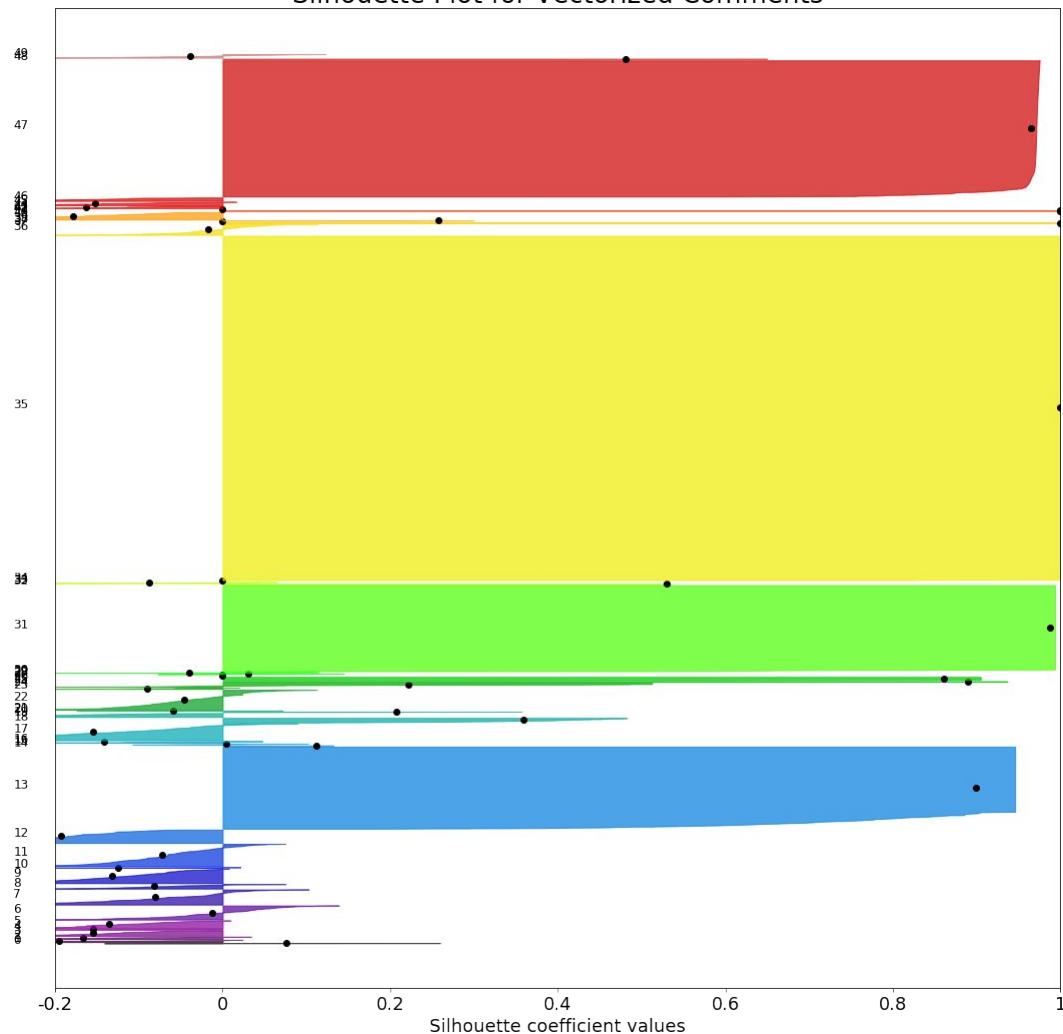


# Clustering

From scikit-learn: “The silhouette plot displays a measure of how close each point in one cluster is to points in the neighboring clusters and thus provides a way to assess parameters like number of clusters visually.”

$$s(i) = \frac{b(i) - a(i)}{\max\{a(i), b(i)\}}$$

Silhouette Plot for Vectorized Comments



# Text Clustering

- Vectorize comment text
- Cluster based on text vectors
- **Examine comments in clusters to determine their stance**

# Clustering

## Cluster 0: 4 comments

Unnamed: 0	cluster_id	confirmation_number	text_data
452	452	0	201704282250600103 NO NO NO on this Bill...
5221	5221	0	20170428296512159 No NOT end Net neutrality!
5294	5294	0	20170428008619682 No NOT end Net neutrality!
8781	8781	0	20170429216947370? Leave my intranetz alone!\r\n\r\nChristopher

## Cluster 35: 4062 comments

Unnamed: 0	cluster_id	confirmation_number	text_data
1290	1290	35	20170428073789141 I was outraged by the Obama/Wheeler FCC's deci...
1291	1291	35	20170428047230153 I was outraged by the Obama/Wheeler FCC's deci...
1292	1292	35	20170428551902680 I was outraged by the Obama/Wheeler FCC's deci...
1293	1293	35	20170428487725518 I was outraged by the Obama/Wheeler FCC's deci...
1294	1294	35	201704280288329190 I was outraged by the Obama/Wheeler FCC's deci...

(very much anti-net neutrality)



# Clustering

## Cluster 47: 1607 comments

Unnamed: 0	cluster_id	confirmation_number	text_data	
3430	3430	47	20170428790410777	The FCC Open Internet Rules (net neutrality ru...
5358	5358	47	201704282450902566	The FCC Open Internet Rules (net neutrality ru...
5411	5411	47	2017042823303654	The FCC Open Internet Rules (net neutrality ru...
5412	5412	47	2017042867624899	The FCC Open Internet Rules (net neutrality ru...

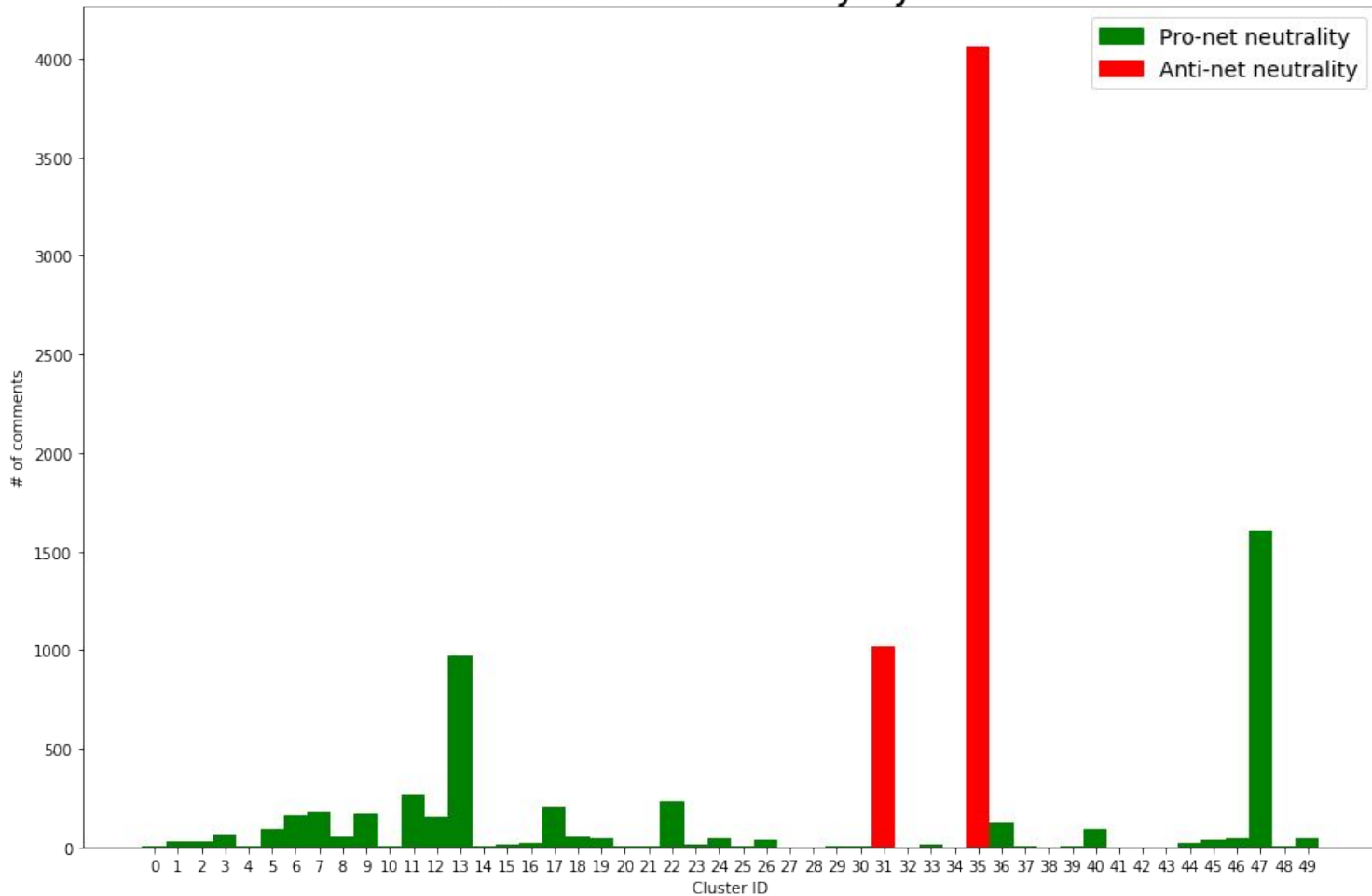
## Cluster 31: 1016 comments

Unnamed: 0	cluster_id	confirmation_number	text_data	
16	16	31	20170427291878313	Obama's Title II order has diminished broadband...
17	17	31	20170427069381932	Obama's Title II order has diminished broadband...
18	18	31	20170427209520206	Obama's Title II order has diminished broadband...
19	19	31	2017042744785141	Obama's Title II order has diminished broadband...
20	20	31	20170427141621159	Obama's Title II order has diminished broadband...

## Cluster 13: 969 comments

Unnamed: 0	cluster_id	confirmation_number	text_data	
5914	5914	13	201704292338019826	It's my understanding that the FCC Chairman in...
5918	5918	13	201704292706108323	It's my understanding that the FCC Chairman in...
5919	5919	13	20170429076675752	It's my understanding that the FCC Chairman in...
5922	5922	13	201704291732305323	It's my understanding that the FCC Chairman in...
5931	5931	13	20170429188152819	It's my understanding that the FCC Chairman in...

## Stance on net neutrality by cluster



# Comment Classification

```
graph TD; A[Comment Classification] --> B[Text Clustering]; A --> C[Identifier Classification];
```

## Text Clustering

- Text vectorization
- Agglomerative clustering
- Sentiment analysis

## Identifier Classification

# Identifier Classification : Motivation

Comments were from a wide variety of sources:

Type	Most Likely Filer(s)
Unique	Individuals
Form Letters	Individuals, organizations, advocacy groups, bots?

## Identifier Classification : Motivation

Type	Most Likely Filer(s)
Form Letters	Individuals, organizations, advocacy groups, bots?



***Comment count : ~ 70,000 (out of a set of 100,000)***

*“The unprecedented regulatory power the Obama Administration imposed on the internet is smothering innovation, damaging the American economy and obstructing job creation...”*

# Identifier Classification : Motivation

Comments were from a wide variety of sources:

Type

Unique

Form Letters

API submissions

CSV submissions

Federal Communications Commission

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## Restoring Internet Freedom Comments (WC Docket No. 17-108)

**Individual Comments**

Those who wish to file individual comments should submit them electronically via the Electronic Comment Filing System (ECFS) by going to Proceeding 17-108 at [https://www.fcc.gov/ecfs/search/proceedings?q=name:\(17-108\)](https://www.fcc.gov/ecfs/search/proceedings?q=name:(17-108)) and clicking on the "+ Express" link to file an express comment.

**Bulk Comments**

We strongly encourage parties who seek to file a large number of comments or "group" comments to do so through the public API; Documentation on the ECFS Public API is here: <https://www.fcc.gov/ecfs/public-api-docs.html>

As another option, parties may make use of this Restoring Internet Freedom ECFS Bulk Upload Template (below) to upload a CSV file. We ask commenters to be patient, as there may be some lag time between when filings are made and when they appear in ECFS. All timely and properly formatted filings will be part of the record in this proceeding.

In order to ensure that bulk comments on the Restoring Internet Freedom proceeding are properly recorded in ECFS, you must use the **.CSV template** provided below. Failure to use the template and the format below will prevent your comments from appearing in the record.

For proceeding 17-108, information pre-populated in the **.CSV template** for proceeding name, description and ID must be used, along with these requirements:

1. Use MM/DD/YYYY format for dates.
2. Use double quotes wherever double quotes are present around field values in the template.

# Identifier Classification : Motivation

Comments were from a wide variety of sources:

Type	Most Likely Filer(s)
Unique	Individuals
Form Letters	Individuals, organizations, advocacy groups, bots?
API submissions	Organizations, advocacy groups, bots
CSV submissions	Organizations and groups, certain kinds of workers

# Identifier Classification

- Gathering identifying information
- Generating “spamminess” metric
- Analyzing trends based on metric and clustering



# Identifier Classification

- **Gathering identifying information**
- Generating “spamminess” metric and model
- Analyzing trends based on metric and clustering

# Identifier Classification : Gathering Identifying Information

**Brief Comment**

Before leaving office, the Obama Administration rammed through a massive scheme that gave the federal government broad regulatory control over the internet. That misguided policy decision is threatening innovation and hurting broadband investment in one of the largest and most important sectors of the U.S. economy. I support the Federal Communications Commissions decision to roll back Title II and allow for free market principles to guide our digital economy.

# Identifier Classification : Gathering Identifying Information

## Filing Detail

<b>ID</b>	19108101515230907	<b>Proceeding</b>	17-108	
<b>Name of Filer</b>	beyonce rihanna			← Unrealistic name
<b>Type of Filing</b>	COMMENT	<b>Filing Status</b>	DISSEMINATED	
<b>Viewing Status</b>	Unrestricted			
<b>Date Received</b>	Aug 4, 2017	<b>Date Posted</b>	Aug 10, 2017	
<b>Address</b>	12 n barton trl	<b>City</b>	Batavia	← Address doesn't exist
<b>State</b>	IL	<b>ZIP</b>	60510	
<b>Brief Comment</b>	Before leaving office, the Obama Administration rammed through a massive scheme that gave the federal government broad regulatory control over the internet. That misguided policy decision is threatening innovation and hurting broadband investment in one of the largest and most important sectors of the U.S. economy. I support the Federal Communications Commissions decision to roll back Title II and allow for free market principles to guide our digital economy.			

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Don't like NN, so won't put a ring on it.

# Identifier Classification : Gathering Identifying Information

## Filing Detail

<b>ID</b>	10509156931656	<b>Proceeding</b>	17-108
<b>Names of Filers</b>	The Flash,Batman,Wonder Woman,Aquaman,Cyborg,Superman		
<b>Type of Filing</b>	COMMENT	<b>Filing Status</b>	DISSEMINATED
<b>Viewing Status</b>	Unrestricted		
<b>Date Received</b>	May 9, 2017	<b>Date Posted</b>	May 9, 2017
<b>Address</b>	Central City	<b>City</b>	Central City
<b>State</b>	PA	<b>ZIP</b>	17331
<b>Brief Comment</b>	Thats just a dumb thing to do		

# Identifier Classification : Gathering Identifying Information

- Is the name realistic?
- Are the address, state, and city realistic?

Tool : spaCy NER

Before leaving office the **Obama PERSON** administration rammed through a massive scheme that gave the federal government...sectors of the **U.S. GPE**

## Identifier Classification : Gathering Identifying Information

- Is the name realistic?
- Are the address, state, and city realistic?
- Email confirmation?
- Do the name and email address match up?

**Name:** DONALD DEFOUW

**Email:** deerhunterd42@hotmail.com

## Identifier Classification : Gathering Identifying Information

- Is the comment from a form letter?
  - 25 form letters
- Does the person's information appear in any of the following:
  - Lists of celebrities and popular people
  - Impersonated people
  - Data breaches



# Identifier Classification : Gathering Identifying Information

## Sources:

- Celebrity list : IMDB



The screenshot shows the IMDb website interface. At the top left is the IMDb logo. To its right is a search bar with the text "Find Movies, TV shows, Celebrities and more..." and a dropdown menu set to "All". Below the search bar is a navigation menu with four items: "Movies, TV & Showtimes", "Celebs, Events & Photos", "News & Community", and "Watchlist". The main content area features a section titled "100 MOST POPULAR CELEBRITIES IN THE WORLD" with a colon at the end. Below the title is the text "by Bharath\_wiki | created - 09 Nov 2013 | updated - 13 Dec 2014 | Public". The description reads: "All time most popular actors and actresses who are popular all around the world, not just in their own country... this list includes only the celebrities from film industry...."

# Identifier Classification : Gathering Identifying Information

## Sources:

- Celebrity list : IMDB
- Impersonated people : Fight for the Future



The screenshot shows the website for 'FIGHT FOR THE FUTURE'. The navigation bar includes links for 'ABOUT US', 'PROJECTS', 'NEWS', 'SUPPORTERS', 'SHOP', and 'DONATE', along with social media icons for Facebook and Twitter. The main content area features a news article with the following details:

- Category: NEWS
- Date: MAY 25, 2017 AT 10:40 EDT
- Title: Letter to the FCC from people whose names and addresses were used to submit fake comments against net neutrality
- Posted: 10:40 EDT on May 25, 2017

On the right side, there is a 'RECENT STORIES' section with one entry:

- Title: California net neutrality bill sails through Judiciary hearing
- Date: 15:46 EDT on Apr 25, 2018

Below this, there is an 'UPDATE' section:

- Text: UPDATE: Small businesses plan massive push for net

# Identifier Classification : Gathering Identifying Information

## Sources:

- Celebrities
- Impersonated
- Breached accounts

The screenshot shows the 'Have I Been Pwned?' website interface. At the top, the text 'Have I been pwned?' is displayed in a large, white, rounded font. Below it, a subtitle reads 'Check if you have an account that has been compromised in a data breach'. A search bar is present with the placeholder text 'email address' and a button labeled 'pwned?'. Below the search bar, there is a promotional message: 'Generate secure, unique passwords for every account' with a link to 'Learn more at 1Password.com'. At the bottom, four statistics are listed: '280 pwned websites', '5,001,066,474 pwned accounts', '68,811 pastes', and '75,915,005 paste accounts'.

Category	Count
pwned websites	280
pwned accounts	5,001,066,474
pastes	68,811
paste accounts	75,915,005

# Identifier Classification

- Gathering identifying information
- **Generating “spamminess” metric**
- Analyzing trends based on metric and clustering

# Identifier Classification : Generating a “Spamminess” Metric

## Identifier Classification

```
graph TD; A[Identifier Classification] --> B[Positive Features]; A --> C[Negative Features];
```

### Positive Features

- Realistic name
- Email and name match up
- Email confirmation

### Negative Features

- Breached account
- Celebrity
- Makes impersonated list

# Identifier Classification : Generating a “Spamminess” Metric

- **Natural model : Bernoulli Trial**

$$X_i \sim \text{Bernoulli}(p)$$

- **Several trials ~ Binomial (n, p)**
  - **Parameters :**
    - **n (number of trials)**
    - **p (success probability in each trial)**

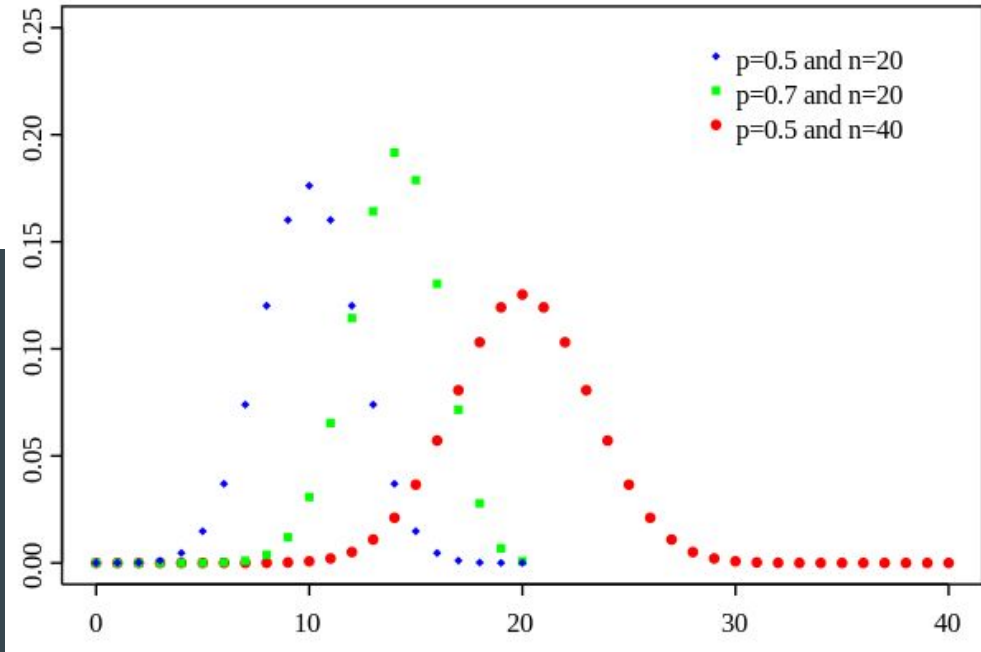
# Identifier Classification : Generating a “Spamminess” Metric

$$Pr(k; n, p) = \Pr(X = k) = \binom{n}{k} p^k (1 - p)^{n-k}$$

for  $k = 0, 1, 2, \dots, n$ , where

$$\binom{n}{k} = \frac{n!}{k!(n-k)!}$$

Source : Wikipedia



## Identifier Classification : Generating a “Spamminess” Metric

- **To make  $p$  intuitive:**
  - **Positive feature : 1 if yes, 0 if no**
  - **Negative feature : 0 if yes, 1 if no**
- **Example:**
  - **Realistic name : 1**
  - **Fake account : 0**
  - **$p = \frac{1}{2}$**

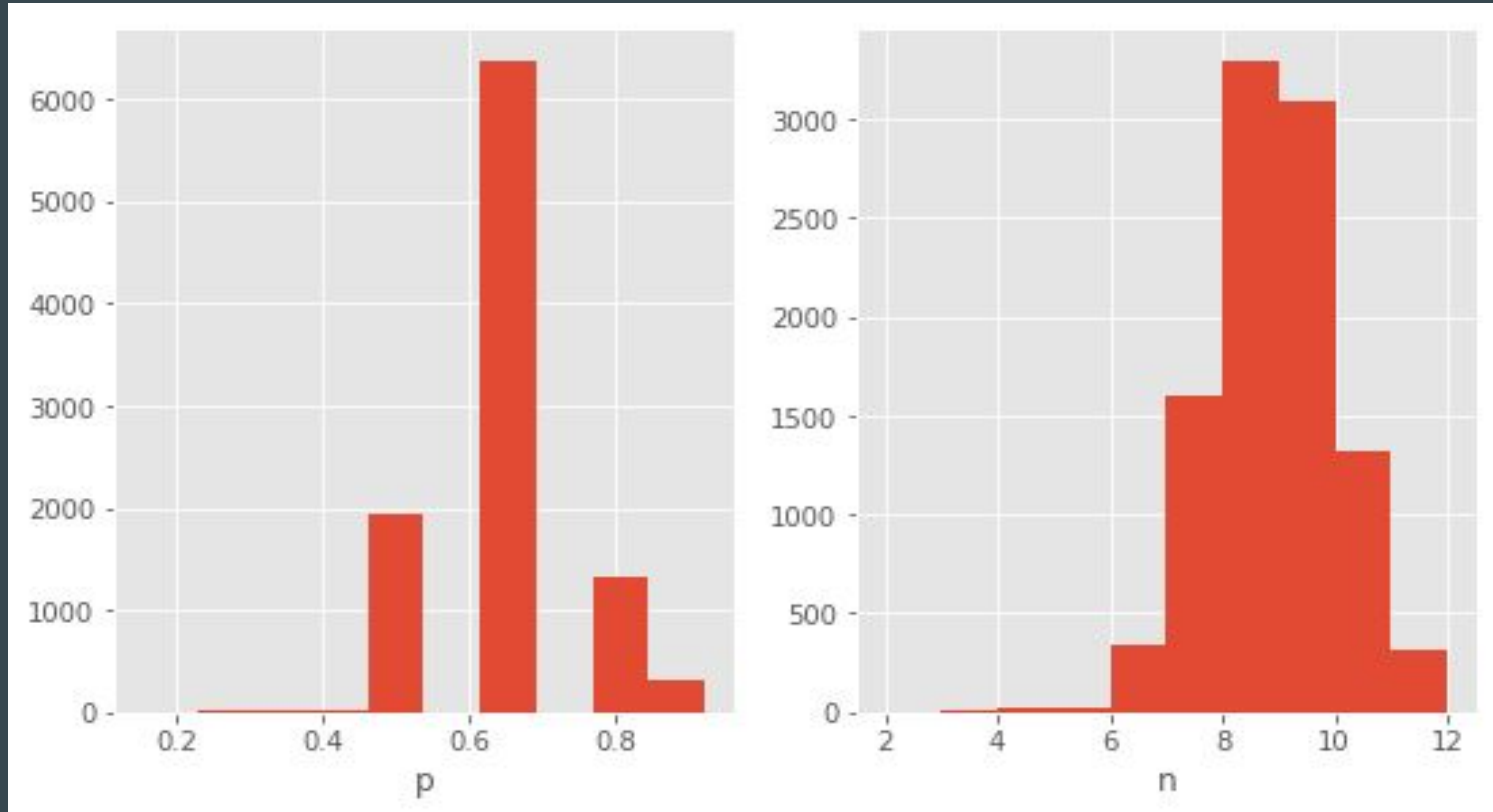
**First Name : Jacqueline**  
**Last Name : Antwi-Danso**  
**Breached : yes**



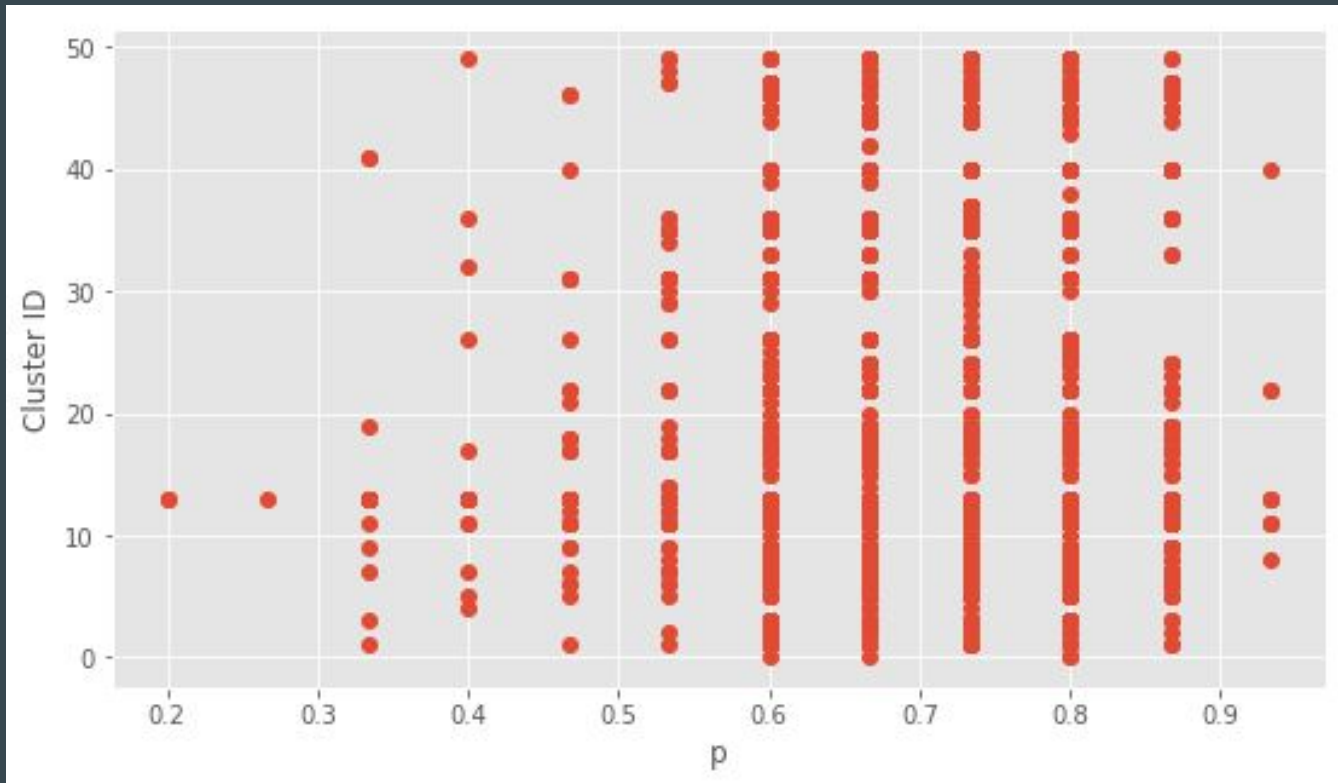
# Identifier Classification

- Gathering identifying information
- Generating “spamminess” metric and model
- **Analyzing trends based on metric and clustering**

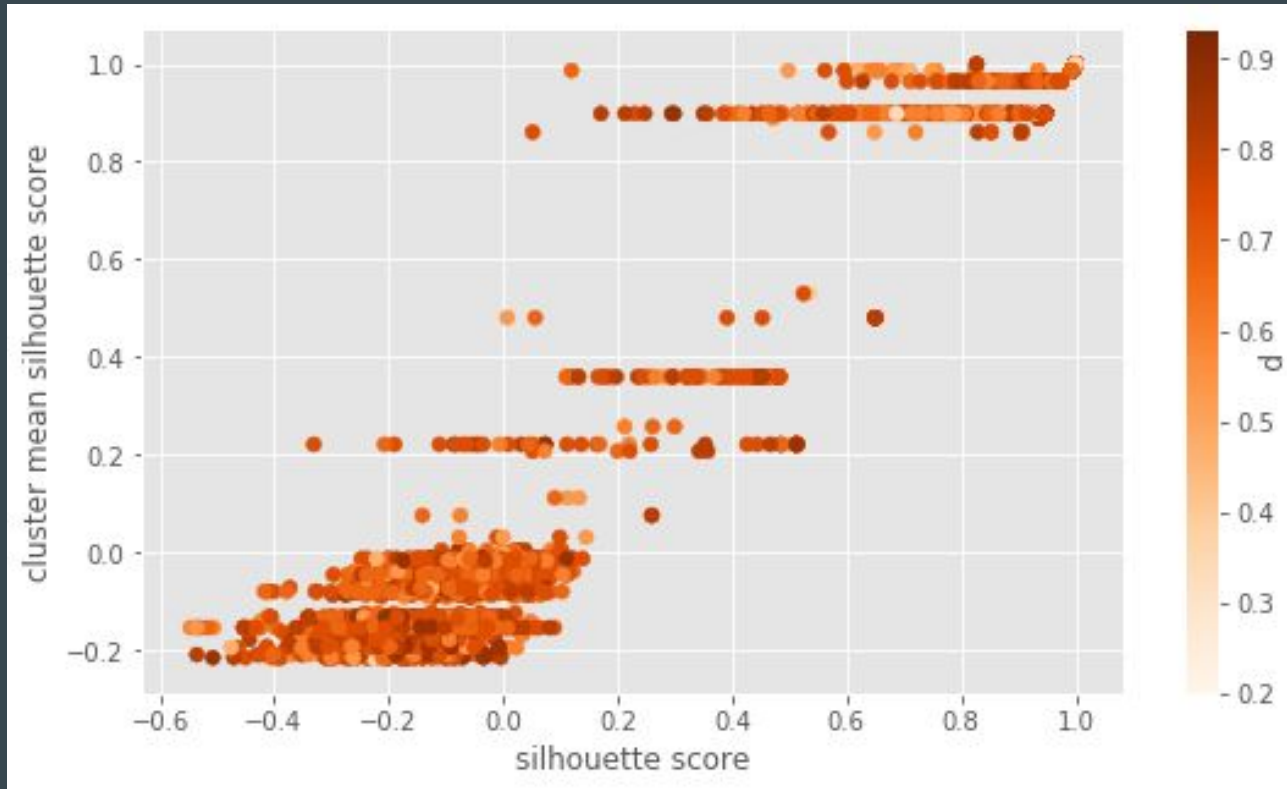
# Identifier Classification : Analyzing trends



# Identifier Classification : Analyzing trends

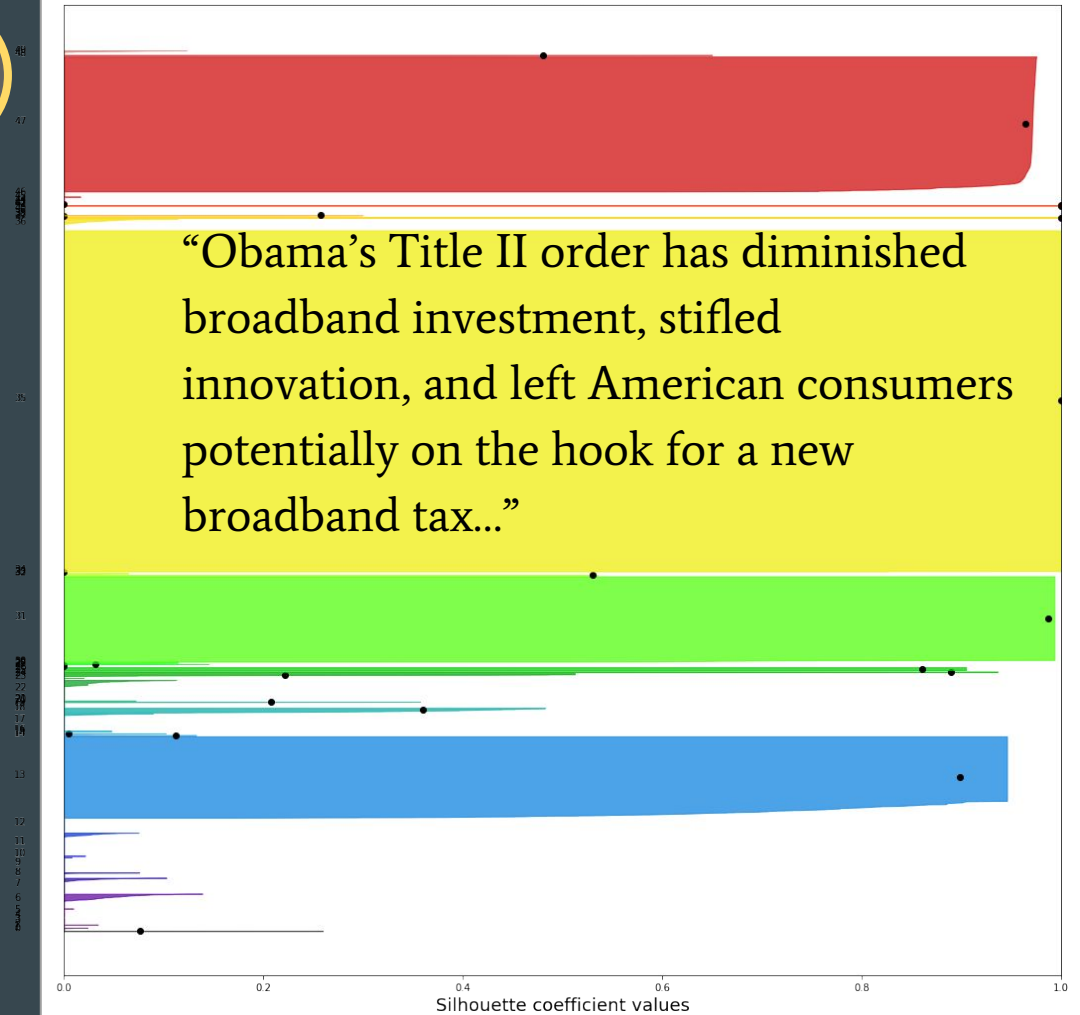


# Identifier Classification : Analyzing trends



# Identifier Classification : Analyzing Trends

Silhouette Plot for Vectorized Comments



# Identifier Classification : Analyzing Trends

Name: DONALD DEFOUW

Email: deerhunterd42@hotmail.com

Address: 2353 West Lenoir Dr. Lenoir NC 28645

Breached: 0

p: 0.533333333333333

silhouette score: 0.993535362778

Email confirmation: nan

Comment: Obama's Title II order has diminished broadband

Name: Terrence Pugh

Email: tmjpugh@gmail.com

Address: 911 E Roosevelt st Weslaco TX 78599

Breached: 0

p: 0.666666666666667

silhouette score: 0.030075112596

Email confirmation: True

Comment: I am small business owner in IT commerce space. I depend on  
ovide pro Bono education to k-12 learner's interested in STEM. Allow  
throttle services would potentially cause great harm to my business

# Limitations of Analysis and Improvements

## Limitation

- Binomial model may be too simplistic

## Possible Remedy

- Give some features more weight than others
- Employ Bayesian inference

# Limitations of Model and Improvements

## Limitation

- Too simplistic
- **Inaccurate with little information**

## Possible Remedy

- Give some features more weight than others
- Employ Bayesian inference
- **Obtain more identifying data (e.g. census records)**



# Limitations of Model and Improvements

## Limitation

- Too simplistic
- Inaccurate with little information
- **NLP and sentiment analysis accurate 85% of the time**

## Possible Remedy

- Give some features more weight than others
- Employ Bayesian inference
- Obtain more identifying data (e.g. census records)
- **Improve spaCy by training on more data.**

# Limitations of Model and Improvements

## Limitation

- Too simplistic
- Inaccurate with little information
- **NLP and sentiment analysis accurate 85% of the time**
- **No metric for cluster assignments**

## Possible Remedy

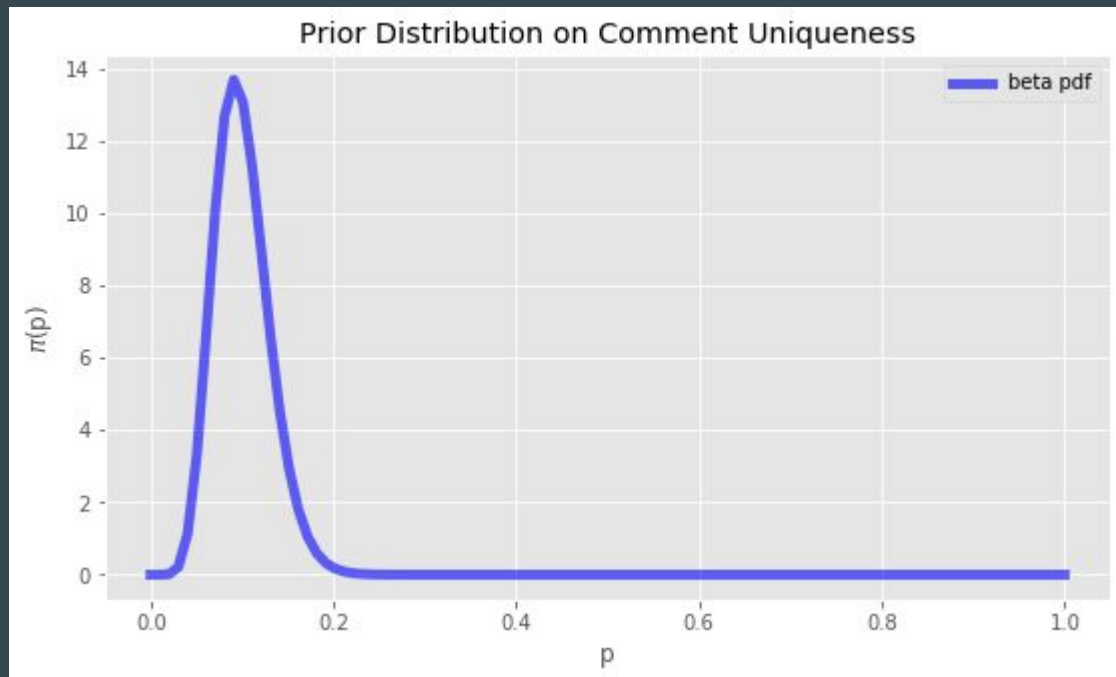
- Give some features more weight than others
- Employ Bayesian inference
- Obtain more identifying data (e.g. census records)
- Improve spaCy by training on more data.
- **Use metric for model selection e.g. AIC**

# Analyzing Public Comments to the FCC on Net Neutrality



Jacqueline Antwi-Danso and Tarini Konchady

# Bayesian Analysis



# Bayesian Analysis

